



KORU GREEN

ANNUAL IMPACT REPORT
JULY 2023





THE KORUGREEN COMMITMENT

As 'Koru' in Māori symbolises new beginnings, the **KoruGreen** initiative will bring to life a new vision and pathway to a better and sustainable future.

KoruGreen is the 212F Group's commitment to be net zero across all our travel and event programs by 2030.

At zero cost to our clients.

KORU
GREEN



THE PROMISE

We would like to thank all 212F and Incremental clients and their travel and event programs for joining the KoruGreen journey.

The KoruGreen report is our annual summary of the travel and event programs 212F group has delivered, between April 2022 – March 2023 and the total carbon dioxide equivalent (CO₂e) emission impact of those programs..

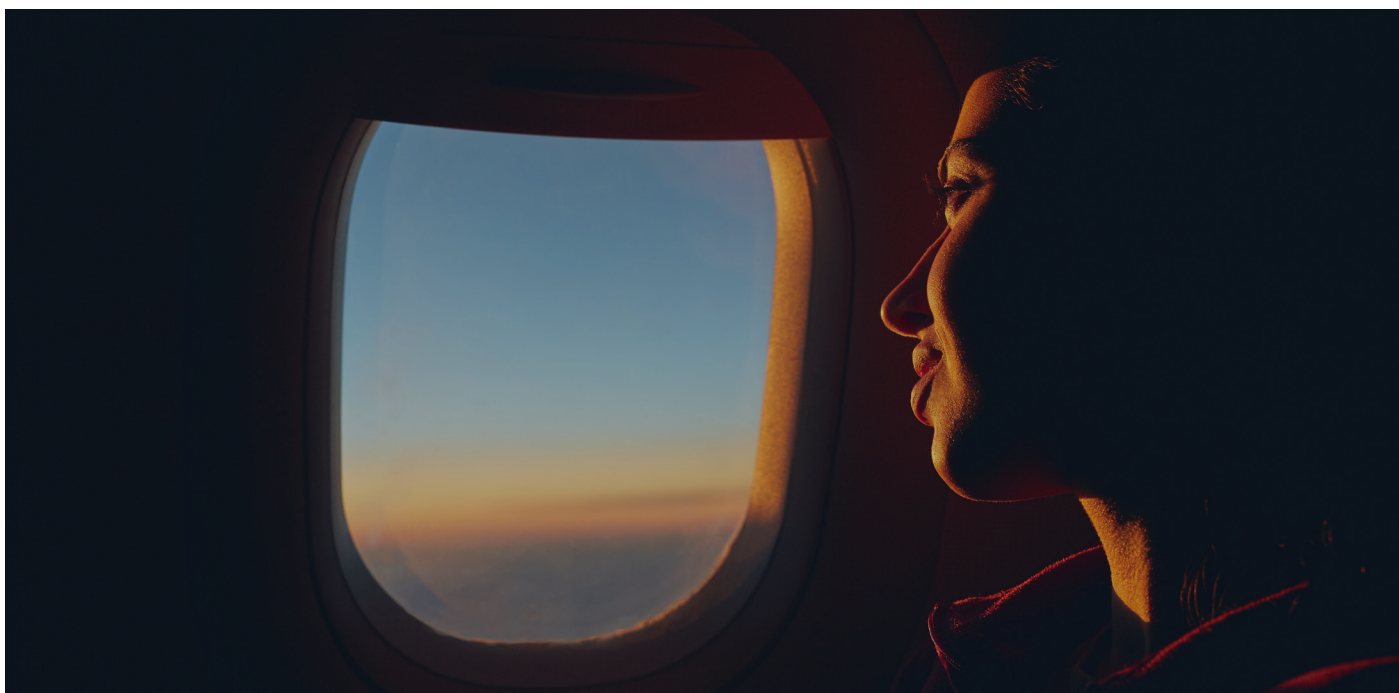


THE CALCULATION

The CO₂e emission is calculated by the industry's first **KoruGreen Calculator**. The calculator is "the first of its kind" specifically designed to estimate the impact of travel and event program emissions, which are the highest-emitting domestic & international activities 212F Group manage.

212F Group offset unavoidable greenhouse gas emissions at zero cost to clients by investing in projects that reduce emissions via the **United Nations Carbon Offset Platform**.





TRAVEL & EVENT PROGRAM **OVERVIEW**

Since we launched KoruGreen, we've made positive strides towards sustainability through the initiative.

The KoruGreen calculator reviewed the heaviest carbon emitting activities involved in delivering Event and Travel programs, including but not limited to;

- **Flights and associated flight impacts**
- **On ground transfers**
- **Experiences & Activities**
- **Itinerary days of event program and associated impacts**

We are proud to report from the **40 travel and event** programs 212F group delivered domestically and internationally between April 2022 and March 2023, we have offset **1,361.72 tonnes of carbon dioxide** equivalent (CO₂eq) from the Koru Green initiative.

The 1,361.72 tonnes of carbon have been invested in various projects through the United Nations Carbon Offset platform.



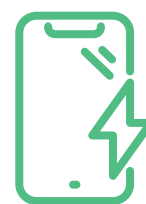
THIS IS WHAT 1,362 TONNES OF CO₂EQ LOOKS LIKE



1362
Auckland to Melbourne
return flights



8 million +
KM's travelled in
a diesel car (1255 times
around the world.



165M+
mobile phones
charged.





BEYOND CARBON OFFSETS

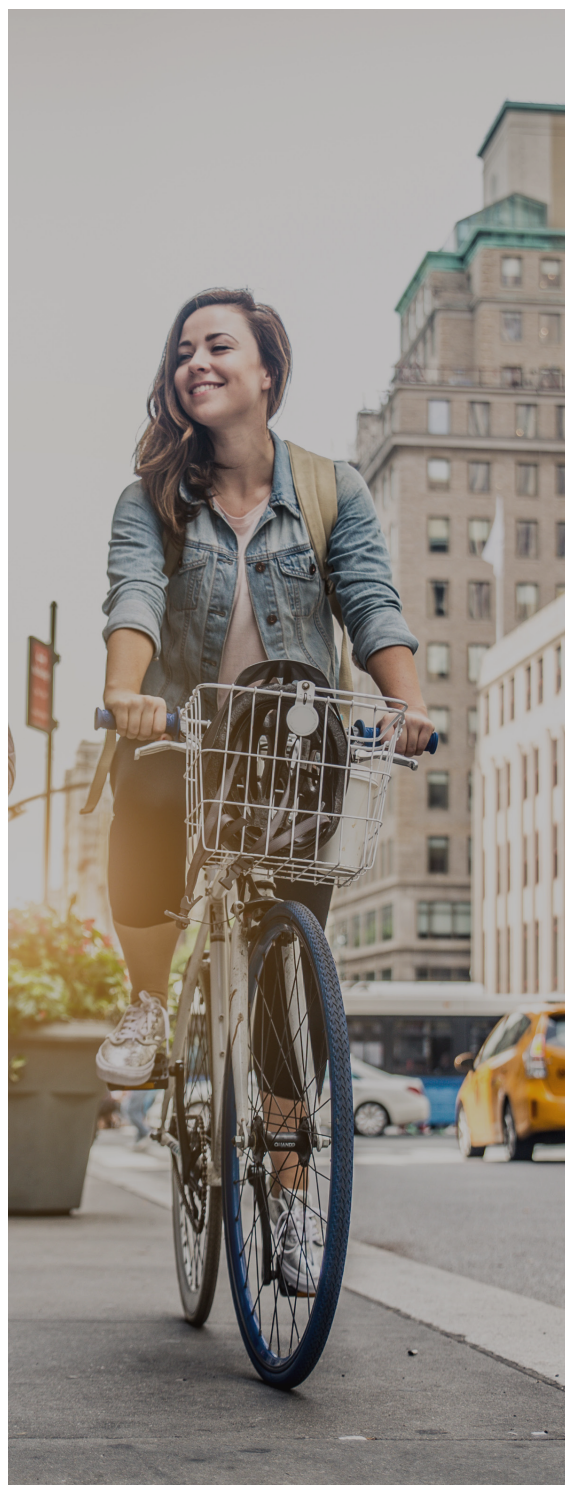


BEYOND CARBON OFFSETS

Paying for unavoidable emissions is only one aspect of our plans for KoruGreen. We will continue to find ways to reduce carbon emissions in our events and travel incentive programs by planning for carbon-neutral activities.

Some of our achievements in this area have included:

- **Eco-friendly transportation:** We have provided electric vehicles, e-scooters or bicycles as options for hotel guests. This has reduced carbon emissions associated with transportation.
- **Sustainable accommodations:** We have chosen accommodation options with eco-friendly practices like reduced water usage, waste management and energy-saving practices. This has further reduced carbon emissions associated with accommodation.
- **Locally sourced food and eco-friendly cleaning products:** We have actively opted for locally sourced food menus and used eco-friendly cleaning products. This has further reduced the carbon footprint of our clients' programs.
- **CSR Programs:** Giving back to the community. We created 'BBQ in the Bronx' for an incentive group to New York. Working with New York NYPD and a local school, there will be a charity baseball game followed by a BBQ.





THE NEXT STEP

We have learned so much from the first year of KoruGreen, how we design sustainable events and include neutral elements in our travel and event programs. It's a positive step in the right direction and this achievement is only the start of our commitment to sustainability and our determination to make a positive impact on the planet.

We know that true sustainability requires a comprehensive approach that goes beyond offering carbon-neutral programs to our customers. It demands that we consider every aspect of our business's environmental, social and economic impact, including our internal operations.



Influence and change behaviours to drive results in your next B2B loyalty, incentive and rewards program or events with the experts across Australia & New Zealand.



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