



we change behaviour

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25 DESTINATIONS IN 25 YEARS

Our top 25 Travel Incentive picks we have managed over the past 25 years



KORUGREEN – OUR COMMITMENT TO NET ZERO BY 2030

Our passion for working towards a better future has given birth to our new sustainability initiative, **KoruGreen - Our commitment to Net Zero by 2030.**

We kick off the sustainability journey by committing to making all 212F Group Travel Incentives, Conferences & Events net zero **NOW!**

At **ZERO COST** to our clients!

KORU GREEN

NET ZERO AT ZERO COST



CONTACT US TO MAKE YOUR NEXT TRAVEL INCENTIVE, EVENT AND CONFERENCE NET ZERO AT NO COST TO YOU!

INDIA

GOLDEN TRIANGLE

We take you back to when we took one of our clients to the magical land of India. Enjoy the flavour of this incentive travel as our photographic group explored local life, culture and the kaleidoscope of colour that is India.

Arriving in Delhi, guests were transferred by rail to the city of Agra and home of the famous Taj Mahal. Arguably the most beautiful and revered building in the country, the majestic Taj Mahal is a wonder of the world and one of the most photographed landmarks.



From Agra, the journey continued to Rajasthan land of maharajas and the Pink city of Jaipur. A photographer's paradise; the intensity and spectrum of colour are impossible to ignore! Enthralling with a majestic past, the Hawa Mahal (Palace of Winds), The City Palace and Amer Fort are amongst the highlights of the visit; however, arguably the best night was dinner under the stars joined by majestic elephants.

Our the final day, the group journeyed by camel cart and met with local village people as the parade travelled through the village of Samode. Immerse in rich and royal heritage; they experienced the local life, culture, craft traditions and artisans sharing the many welcoming smiles, stories and faces of India.

TOKYO

TRADITION MEETS INNOVATION

One of the world's most cutting-edge capitals, Tokyo is a city of contrasts. Famous for its modernity, neon-lit landscape and towering skyscrapers. It is also home to sprawling parklands, peaceful shrines and temples and lovingly tended Japanese gardens.

Gonpachi aka "The Kill Bill Restaurant" was the perfect spot for a fun welcome-to-Tokyo dinner. Gonpachi's amazing interior was the inspiration for the set of Tarantino's Kill Bill movie starring Uma Thurman. Guests really did feel like they stepped into the set of Kill Bill and enjoyed some tasty Japanese cuisine from the open kitchen and a glass or two of sake!



The group also had the opportunity to experience some memorable activities. They got "Fast and Furious" with an exhilarating drift car experience. Riding shotgun, guests were given a thrill ride like no other - at eye-popping speeds, their sports cars glided around the race track amongst a haze of roaring engines and screeching tyres with the smell of burning rubber filling the air. A thrilling experience never to forget!

Our guests were also treated to a sporting event like no other. Our group delighted in watching the big men fight with VIP tickets at a Sumo Tournament.

Along with the adrenalin and adventure, guests enjoyed a unique travel experience aboard a bullet train, capable of reaching a maximum speed of 320kms per hour. We enjoyed a cruise on Lake Ashinoko and took a walk along Mount Fuji Mishima Skywalk, Japan's longest suspension bridge, whilst enjoying incredible views of the majestic Mount Fuji.

SOUTH AFRICA

INSPIRING NEW WAYS

A safari in the untouched wilderness, a breathtaking view, a sun-soaked beach, the pulse of a bustling city, a fascinating window into a vibrant culture, an unforgettable adventure through an outdoor playground – in South Africa, you can have it all!

On arrival at Johannesburg International Airport, the group were welcomed with refreshing drinks and taken to the Emperor's palace to enjoy some luxurious accommodation, relaxing facilities, the finest in dining and entertainment, and the world-famous casino!



The next day we took the group for a 3 hour private tour of Livingstone, including a visit to the local craft market and a cultural experience at Chief Mukuni's Village. Finally, we visited Victoria Falls and gave the guests options to enjoy an activity of their choice. Some choices included Elephant back Safari, Bungee Jumping, Gorge Swing, Jet Boating and others.

For the final dinner, the guests were given a surprise bush dinner which they enjoyed under the African sky, along with a traditional dance performance by the locals.

PHUKET

NOW EVEN MORE AMAZING

Phuket Province is located in Southern Thailand. It is the biggest island of Thailand and sits on the Andaman Sea. The nearest province to the north is Phang-nga and the nearest provinces to the east are Phang-nga and Krabi.

Upon arrival to Phuket, the Group visited “Laem Chao”, located on the southernmost point of the Island. With its breathtaking scenery and beautiful Sunset spot, the cape is one of the favourite locations for photography among tourists in Phuket.



As the sun went down the attention shifted to the nightlife and night entertainments. The colorful lights and lively vibe of Phuket can keep you awake all night long. Inspired by exotic Thai heritages, it showcases the beauty and traditions of the country. With over 400 casts and crews, 44 elephants and many animals, the extravaganza show impresses the entire audience with a breathtaking Las Vegas-style theatrical show featuring new acrobatics, illusions, fireworks, stunts, aerial performances and more.

The guests explored the sea caves by kayaking to Hong Island, where they discovered lost worlds inside the caves. Enjoyed the beautiful limestone walls covered in greenery and the open-sky cavern ceilings. Finally, stopping at Phing Kan Island, also known as James Bond Island - and from the movie, 'The Man with the Golden Gun' and yes, we had martini served to match the theme of the day!

BEIJING

BEIJING, SHANGHAI

EXPERIENCE MONEY CANT BUY!

From an Olympic breakfast featuring live cyclists, rhythmic gymnasts, judo fighters and fencers - to rickshaw rides through ancient Beijing and enjoying lunch in the home of a local villager - to a 16-course banquet fit for an emperor in one of China's most exclusive private clubs - to an epic private dinner on the Great Wall of China for 800 people featuring a rock and roll band and fireworks with that view.



15 years later, delegates still say, "can you believe we had dinner on THE Great Wall of China!!". 212F has conducted hundreds of incentive travel experiences over the years, and this trip to Beijing is still regarded as one of our best ever!

"They were indeed "darn special" and remain great memories nearly 15 years after our first 'Simply the Best' program trip to the USA".

Peter Darbyshire, Business Manager (former), Mitre 10 Australia

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SIEM REAP

SIEM REAP, CAMBODIA

Visiting the breathtaking Angkor Wat temple at sunrise was a sight to behold, riding on quad bikes through the local countryside was thrilling, and enjoying a boat cruise on Tonle Sap Lake to see the floating village was an incredible experience.

But the highlight of this incentive was the opportunity to give back to the local community. Our group visited a local school, and here delegates handed out new uniforms, shoes, stationery, sports and school supplies we had brought over to 220 underprivileged children.



We treated the sea of smiling faces to lunch of fried chicken, rice, fruit juice and yogurt, which they devoured, but many kept some aside to take home to share with their families that night.

The group was brought to tears with a special performance by the children singing a "Thank you and Goodbye" song in Khmer with their angelic voices. This humbling experience is one our group will never forget, and we were proud to be able to sponsor and provide this school with permanent water well to pump fresh running water.

MEDITERRANEAN CRUISE

TRAVEL IN STYLE!

Storied attractions, fascinating history, diverse cultures and preparation advice for cruising Europe!

On arrival in Cannes, the group enjoyed a Provencal welcome dinner along the boardwalk wearing their French beret hats before boarding a beautiful private chartered tall ship for an incredible 7-night cruise through the Mediterranean.



We sailed the seas by night and, each day, arrived at a new port to explore the stunning French & Italian rivieras' stunning sites- visiting St Tropez, Corsica, Porto Venere, Cinque Terre, Florence, Portofino and Monaco. Chartering the luxury ship, we were able to customise the voyage for our group and treated them to a trip of a lifetime in complete luxury!

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GREECE

ATHENS, GREECE

To commemorate our client's 20th anniversary, Athens was chosen as the destination to celebrate the 20th-year milestone as a group.

As the occasion demanded, it was one of the best conferences/trips. From calling the incredibly modern & luxurious Four Seasons Astir Palace Hotel their home for 5 nights to having a fun group dinner at a local greek tavern where the highlight was delegates dancing and 'smashing plates'! It was a trip that will stay in the participant's memories forever!



The group activity was another highlight – cruising on the beautiful and calming waters of the Aegean sea to Hydra and surrounding islands.

The final night gala dinner was at the beautiful and historical Zappeion Megaron – it was used as one of the venues for the 1896 Summer Olympics! Everyone dressed in white was welcomed by Greek goddesses and drummers and had a great dinner in this stunning hall, reminiscing the past 20 years and celebrating the future.

SINGAPORE

THE CITY WITHIN A GARDEN

Set in a lush tropical garden located near Orchard Road, the group was welcomed by the friendly staff at the Shangri-La Hotel Singapore as they arrived. It was the group's first conference in South East Asia, and being in Singapore was a real treat and a great introduction to all the destination offers.

Flavours of Singapore was uniquely set up for the group, recreating the vibes of a night market with street food/hawker stalls and activities/entertainment. It was a wonderful way to stimulate the senses through the various cuisines' vibrant/colourful setup, sound and smell.



We also curated an Amazing Race for the group – an interactive activity with challenges for each team and a fun way to explore Singapore! As the group returned to their room, they each received an invitation to the final night dinner, and it was an exclusive use at a prestigious and unique venue – the China Club.

The trip finished on a high note, and most delegates extended their trip as Singapore was a getaway to many other countries.

BALI

AUTHENTIC CULTURAL EXPERIENCE

There is really no other place like Bali in this world!

A magical blend of culture, people, nature, activities, weather, culinary delights, nightlife, and beautiful accommodation. Bali is rated as one of the best travel destinations in the world by countless websites, review portals, and travel magazines each year – for very good reasons.

Whatever the background, budget or interest, there is something great for everyone to explore and discover.



The magic began when the group experienced the gala dinner venue within the grounds of a temple. Welcomed by cheeky roving theatrical monkeys, hand-carved joglos, beautiful Balinese statues and fountains. All set amongst sweeping lush green lawns adjoining the picturesque white sands of Nusa Dua.

The evening festivities for the group included flare bartenders, a fire show and finished with fireworks, including a static logo!

DUBAI

COME SEE THE MAGIC

Beaches, sunshine, entertainment – Dubai has it all. It has become one of the most recognisable destinations worldwide with its lavish architecture, incredible skylines and giant shopping malls.

Dubai was the perfect destination for the group. An exotic place where timeless traditions meet sophisticated modernity to create a luxurious and vibrant travel experience. With a fun-filled itinerary, there was no shortage of unique architecture, superb cuisine, shopping galore and exhilarating experiences.



During the day, guests step back in time to visit traditional Dubai and cruise on the traditional Abra, shop in the famous Spice Souq and “Gold Markets” in old districts of Dubai and join an Emirati for a coffee. In stark contrast, they joined engineering/Architectural specialists to discover all the amazing landmarks Dubai has to showcase.

The fun did not stop as the group headed to the exhilarating experience of the thrill of burning rubber at the Dubai Autodrome and famous theme parks of Abu Dhabi! The luxury dining experience included gazing at the stars onboard a luxury yacht, looking back onto the sparkling Dubai Skyline and exploring ancient deserts in modern comfort.

QUEENSTOWN

HOME OF ADVENTURE

Queenstown sits on the shores of the South Island's Lake Wakatipu, set against the dramatic Southern Alps. Renowned for adventure sports, it's also a base for exploring the region's vineyards and historic mining towns. One of the favourites is the bungee jumping off Kawarau Gorge Suspension Bridge and jet-boating on the Shotover and Dart rivers.



When the backup plan is better than the original day...the group was in Queenstown on a ski trip 15yrs ago, the weather turned & the mountain was closed!

So instead, the group went to Skyline lugging; as they thought they were leaving, they boarded helicopters & were taken to the peak of The Remarkables. The Remarkables is a mountain range and skifield in Otago on the South Island of New Zealand with a remarkable backdrop for the waters.

To the guest's surprise, a 212F staff member was waiting with beer, champagne & canapes. Standing on the peak with no one in sight but Queenstown's breathtaking views.

FIJI

WHERE HAPPINESS FINDS YOU

With 333 islands, white sand beaches and year-round tropical warmth, it is hard not to feel happy in this Pacific Island nation. Fiji's pristine waters, white sand beaches, and lush rainforests make up a perfect natural wonderland for a plethora of activities.



212F was the first company to create the Amazing Race in Fiji. Guests were split into groups, given a car, money, camera and their first clue. Each clue would take them to experience local Fijian food, shop at the local market, and dress in traditional attire, with the final clue leading them to an exclusive lunch at The Sleeping Giant, a stunning venue with rolling grass & views over the valley.

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ARGENTINA

SOCCER, MATE (DRINK), AND TANGO

Argentina has distinct and beautiful geography, interesting history and culture, thriving nightlife, and unique local cuisine. It's no wonder why Argentina attracts thousands of visitors every year.

Beautiful, defiant and intense, Argentina seduces with its streetside tango, wafting grills, fútbol (soccer), gaucho culture and the mighty Andes. It's one formidable cocktail of wanderlust.



Guests were welcomed to their room with a fedora hat or feather boa & an invite to the evening's dinner. As they walked outside the hotel, a convoy of vintage cars was waiting to take them to the underground tunnels.

Each turn in the tunnels revealed another surprise...from tango dancers to a formal seated dinner to an after-party with DJ. It was a memorable trip that remains fresh in everyone's mind even today!

HANOI

TIMELESS CHARM

Spectacular nature. Exceptional cuisine. Cultural diversity. Excellent service.

Discover various wild nature destinations like limestone mountains, green terraced rice fields, and white sandy beaches.



The group travelled by coach to Halong Bay. On the journey, the coach stopped randomly to pick up "surprise guests" to keep them entertained along the way.

On arrival at Halong Bay, the group boarded a traditional Chinese-style sailing junk where they sailed Vietnam's eighth wonder of the world—enjoying a delicious fresh seafood lunch on board, swimming in the warm water and kayaking through the many caves found in this area.

LONDON

CONFLUENCE OF THE OLD AND THE NEW

The travel group we managed boarded the iconic Red Double Decker Bus and thought they were going on a city tour...where they were dropped off was the famous Abbey Road...

A professional photographer was ready to take pictures of attendees crossing the road, as did the famous picture of the Beatles. As the group entered Abbey Road Studio, they were greeted by the hundreds of classic artists who have recorded in the studios over the years. They walked past and were waved to by Paul McCartney, who was recording in the studio at the time.



The group were led to one of the recording studios where they were introduced to renowned vocal coach to stars such as Adel, Beyonce and more...the group were taken through some warm-up vocals, handed a sheet of paper with the words to The Beatles Classic "Come Together".

They then recorded the song, and the end result was impressive! Later the group enjoyed dinner in another one of the studios surrounded by musical instruments, music written by past artists and the opportunity to go into the recording suite for photos. A night that delegates still talk about years after it happened...

VENICE

CITY OF CANALS

Venice is famous for including its beautiful bridges, gondola rides, atmospheric streets and carnival celebrations. Built over 118 islands, Venice and its lagoon is one of the most unique cities in the world.



Venice Carnival is a centuries-old tradition and one of the world's most famous carnivals...guests came back to their room to find a mask on their bed with an invite to this evening's dinner.

The dress code was black tie. As the group emerged from the hotel, they were led to the canals, where they boarded gondolas, sipping champagne as they glided along to their dinner destination - a Venetian Palace. The group were showered with opulence this evening in a traditional Venetian evening of good food, wine and dancing.

HAWAII

PARADISE OF THE PACIFIC

World-class beaches, pristine rainforests, and sizzling volcanoes are just a few things that make Hawaii a happening hotspot for tourists. Every Hawaiian Island has its own draw, making this state one that is filled with adventure and luxury no matter which way you turn.



The group were given a big aloha welcome on the sandy beach of one of many Waikiki 5-star hotels. Floral Lei & coconut cocktails set the scene. A convoy of jeeps greeted guests at the hotel, then set off on a car rally around the island, including off-road quad biking across the lush mountains, passing dinosaurs of many a movie set.

Finishing with a lavish feast of traditional Hawaiian cuisine under the palm trees. Hawaii offers the true aloha spirit like no place on Earth.

PLAYA DEL CARMEN

THE PERFECT ESCAPE

Playa del Carmen is a coastal resort town in Mexico, along the Yucatán Peninsula's Riviera Maya strip of Caribbean shoreline. As a coastal resort town, the best things to do in Playa del Carmen are huddled around the beach. And despite being one of the region's largest and fastest-growing cities, Playa del Carmen is easy to navigate on foot.



Riviera Maya, where ancient Mayan ruins and the Caribbean sea immerse themselves in rich Mexican culture. Where guests return to their room each night with lifetime memories and a memento of the day. A colourful sombrero to wear the following day to a private Hacienda to live a day in the life of the rich. Not to be outdone by a final dinner, "Day of the Dead", held in a mudbrick Casa Naha.

HAYMAN ISLAND

REWRITE YOUR DEFINITION OF PARADISE

Experience Hayman Island's unbeatable locale in the midst of the Great Barrier Reef with boating, snorkelling and diving adventures. The island's natural environment inspires a sense of peace with its rainforest-clad hillsides and secluded beaches. Swim in the bath-warm waters or book a spa treatment. Indulge a little – Hayman Island is the tonic.



The luxurious experience began with a champagne cruise transfer to the island, including a personalised fitting of Maui Jim sunglasses.

We took a private yacht to the famous Whitehaven beach for a long seafood lunch on the sand with wait staff in board shorts and tuxedo t-shirts. Daily room gifts & invitations to dinners, including a white and gold dinner party in the Formal Gardens.

MOOREA

THE MAGICAL ISLAND

Moorea is one of the most scenically striking islands in French Polynesia. Despite the immaculate beauty, the island is far from unapproachable. Possessing a relaxed vibe and welcoming spirit, Moorea is just as warm and inviting as the Tahitians lucky enough to call this island home.



The travel group took a short plane ride from Papeete to enjoy the unique French-style infused with Tahitian hospitality... all whilst staying in a 5-star overwater bungalow. After taking some time to relax, it was time to enjoy a once-in-a-lifetime lagoon excursion. Swimming with reef sharks, feeding sting rays and finishing with a BBQ seafood lunch sitting knee-deep in the sparkling waters whilst sipping champagne on a secluded island.

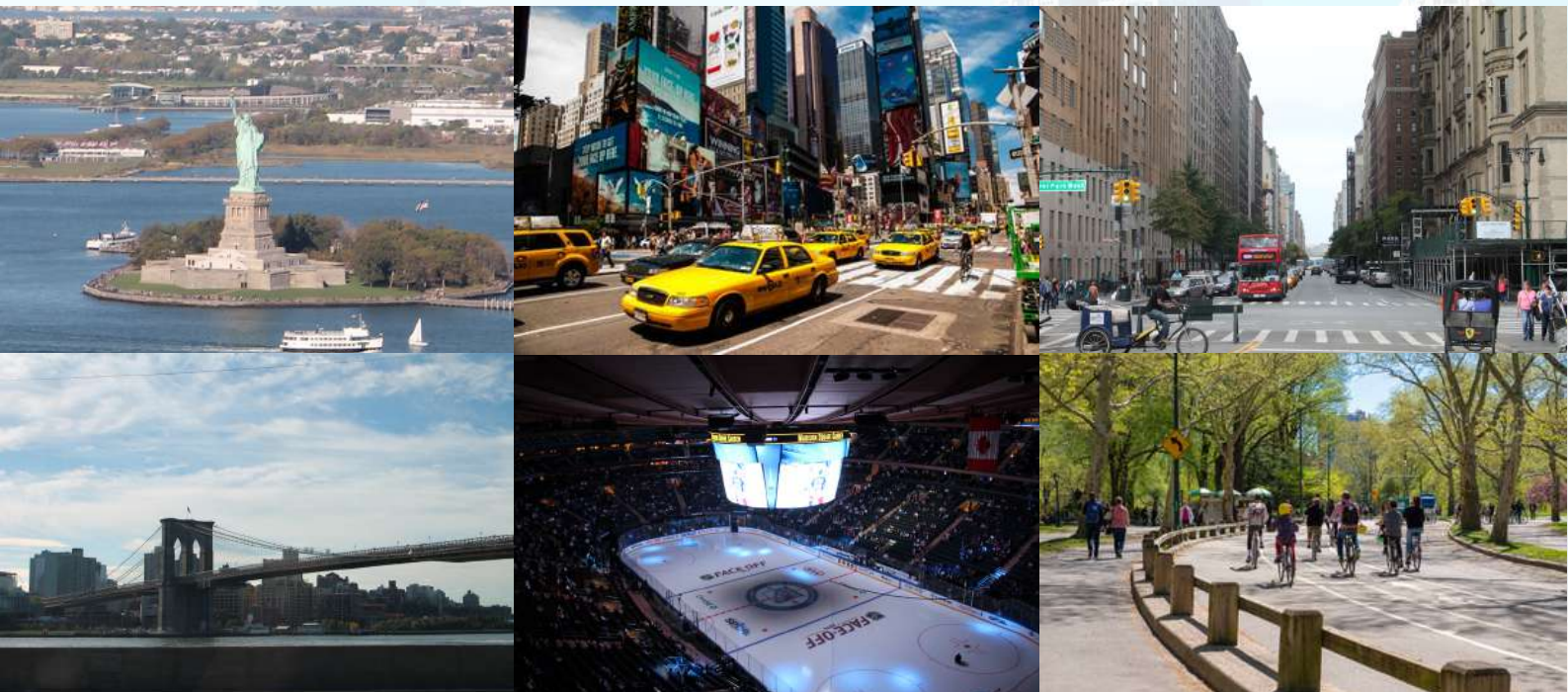
NEW YORK

THE CITY THAT NEVER SLEEPS

The lure of New York City is magical and unmistakable.

A trip to NYC starts with an amazing "Planes, trains and automobiles" race. It's the best way to get familiar with the city's 5 boroughs. Taking in the hustle and bustle of the city by helicopter, subway, ferry and the famous yellow taxi. Our group explored Central Park by bike with a surprise gourmet picnic lunch in the sun.

Pre-dinner cocktails and cigar rolling were enjoyed before a steak dinner at Tribeca Grill. Of course, no visit to this city is complete without a basketball game at Madison Square Garden.



The highlight was a day with a retired NYPD officer who spoke about his personal experience in New York in the 70's - gangsters, mafia and organised crime. Followed by a visit to a few famous police precincts in the Bronx and New Jersey and ending the day with a big slice of NY pizza.

We also gave the delegates time at leisure to enjoy New York their way - Take in an award-winning Broadway show, enjoy the nonstop action in Times Square, Fifth Avenue's fabulous shopping, big museums and amazing restaurants and nightlife.

New York really is a wonderful incentive destination enjoyed by first-timers and return visitors.

LAS VEGAS

WHAT HAPPENS IN VEGAS STAYS IN VEGAS

The opportunities to thrill and entertain incentive winners are endless while on a trip to Las Vegas.

Seeing the Grand Canyon by helicopter is breathtaking, but landing in the canyon and enjoying a surprise lunch is a bucket list experience. Getting our groups' engines roaring with dune bugging in the Nevada desert and the NASCAR driving at Las Vegas Motor Speedway was a day to remember. Exclusively taking over Bears Best Gold Course for a private golf tournament was a trip highlight.



The dining options in Las Vegas are endless. From a private dinner on the New York Hotel Brooklyn Bridge, enjoying Italian cuisine with a performance by the "Rat Pack" to dinner with views of the famous Bellagio water show.

Las Vegas is certainly not short of entertainment options. Cirque du Soleil Le Rêve is awe-inspiring, cabanas at a hotel pool party are always a hit, and private booths at the hottest nightclubs are a Las Vegas must.

Las Vegas....it really is an adults' playground!

DUBROVNIK AND HVAR

FULL OF LIFE

Hvar and Dubrovnik are both incredibly popular incentive destinations. The culture, nightlife, cuisine and historical treasures in these Mediterranean cities make this duo a terrific choice to inspire and motivate.

Starting the trip in Hvar with a VW Beetle self-drive amazing race around the island followed by a seafood dinner with views of the stunning Adriatic Sea. Private luxury yacht transfer to Dubrovnik, with stops at the hottest island beach bars and time to enjoy a swim in the crystal blue water.



Our small guided group is taken around the winding battlements and enjoys insights into Dubrovnik's history and legends, stopping regularly to enjoy treats, chatting with friendly locals and taking in amazing views.

It was time to get the heart pumping on the trip's final day with a thrilling off-roading ATV safari in Konavle. The trip ends with a private beachfront dinner with good food, cocktails and dancing as the sun sets over this beautiful city.

In Croatia, there's no shortage of memorable experiences for your incentive trip delegates to enjoy.

SAN FRANCISCO

CITY OF FOG

If you're looking for a top-tier incentive destination, consider a trip to San Francisco, which has a little something for everyone.

The group enjoyed a private helicopter Napa Valley Winery tour. Flying under the Golden Gate Bridge in a helicopter was certainly one for the books. A roving dinner party aboard a motorized cable car has the group's bells ringing and many laughs along the way. With all the hills in San Francisco, an interactive segway tour is the best way to see the city.



The group started at Golden Gate Park, Chinatown, stopping at Ghirardelli Square for some chocolate and ending at Fisherman's Wharf for seafood chowder in a sourdough bowl. Next, the group Cycled over Golden Gate Bridge, enjoyed a relaxing lunch in Sausalito and returned back to the city by Ferry. There is no better way to see the San Francisco Bay than on board an America's Cup Day Sailing Adventure. The group sailed the actual course of the 2013 race onboard a high-speed International America's Cup class yacht.

San Francisco is a top incentive travel destination because of its diverse culture, fantastic scenery, great food, and infinite charm.